



## ADVERTISING AGREEMENT

I agree to the following terms:

Pure Portugal Ltd is not a seller of real estate, nor an agent for property owners. Pure Portugal Ltd offers paid advertising for property for sale in Central Portugal.

The information I provide about my property is accurate and truthful. There are no undisclosed problems or issues at the time of this agreement. Should there come to be problems or issues I will immediately notify Pure Portugal Ltd to make appropriate changes to my advertisement.

### **Professional Assistance:**

The purchase and sale of real estate is a complicated matter that is governed by laws and you are strongly advised to seek the help of a solicitor to help you in the negotiation and sale of any real estate.

### **Real Estate Licensees:**

Sellers who are licensed, as an agent, broker, or other licensed real estate professional must ensure that they conform to all laws and regulations applicable to the sale of real estate.

### **Disclosure:**

The role of Pure Portugal Ltd in the sale of properties is limited to publishing advertising provided by sellers and providing a venue for communications about a property. Pure Portugal Ltd is not responsible for, and does not engage in, brokering, selling, purchasing, exchanging, or leasing posted properties.

Pure Portugal Ltd does not counsel sellers or buyers, show properties (except in certain circumstances when the owner/agent is unable to show their property), negotiate sales contracts, or hold a position of trust and confidence, whether or not in connection with the Pure Portugal Ltd website. Accordingly, no brokerage relationship or any agency or fiduciary relationship is intended to be or shall be deemed to have been created between Pure Portugal Ltd and any seller or buyer of real estate.

Pure Portugal Ltd makes no representations about properties advertised on [www.pureportugal.co.uk](http://www.pureportugal.co.uk) (includes all affiliated sites), about the sellers of such properties, about the accuracy of information provided by such sellers, or about the financial capabilities of prospective buyers. Prospective buyers are advised to perform all due diligence before entering into a contract to purchase property, and, as emphasized above, all parties are advised to seek the help of a solicitor.

### **No Warranty:**

We, our subsidiaries, officers, directors, employees and our suppliers provide our website and services "as is" and without any warranty or condition, express, implied or statutory. We, our subsidiaries, officers, directors, employees and our suppliers specifically disclaim any implied warranties of title, merchantability, fitness for a particular purpose and non-infringement.

**Liability Limit:**

In no event shall we, our subsidiaries, officers, directors, employees or our suppliers be liable for lost profits or any special, incidental or consequential damages arising out of or in connection with our website, our services or this Agreement (however arising, including negligence).

**Indemnity:**

You agree to indemnify and hold us and (as applicable) our parent, subsidiaries, affiliates, officers, directors, agents, and employees, harmless from any claim or demand, including reasonable solicitors' fees, made by any third party due to or arising out of your breach of this Agreement or the documents it incorporates by reference, or your violation of any law or the rights of a third party.

**Legal Compliance:**

You shall comply with all applicable domestic and international laws, statutes, ordinances and regulations regarding your use of our service.

**No Agency:**

You and Pure Portugal Ltd are independent contractors, and no agency, partnership, joint venture, employee-employer or franchiser-franchisee relationship is intended or created by this Agreement.

**Severability and Integration:**

Unless otherwise specified herein this Advertising Agreement constitutes the entire agreement between the parties listed below and Pure Portugal Ltd and its affiliates with respect to this site and our services and supersedes all prior or contemporaneous communications and proposals (whether oral, written, or electronic) between you and Pure Portugal Ltd with respect to the website or services. If any part of this User Agreement and Privacy Policy is held invalid or unenforceable, that portion shall be construed in a manner consistent with applicable law to reflect, as nearly as possible, the original intentions of the parties, and the remaining portions shall remain in full force and effect.

**Advertising Fee**

The fee for advertising with Pure Portugal Ltd, on [www.pureportugal.co.uk](http://www.pureportugal.co.uk) and in other media we advertise in (other websites, international and national newspapers & magazines, etc) is 2% of the sale price of your property (minimum 500 euros). Our fee is only payable if your property sells as a result of our advertising - no sale, no fee! Fees are payable on completion of the sale of the property.

Where agents with a number of properties for sale advertise with us, the fee is payable to us if a client we send you buys any of your properties (whether or not that particular property is advertised by us).

I would like my property to be advertised by Pure Portugal Ltd and agree to the above terms and conditions.

Name / Location of property:

Name of Owner / Agent:

Signature:

Fiscal Number:

Address:

Telephone:

email:

Pure Portugal Ltd is a workers co-operative company limited by guarantee  
registered in England no: 5123198  
Registered Office: 93 North Street, Burwell, Cambridge, CB5 0BB, United Kingdom.